

GRAND COUNTY TOURISM PROFILE

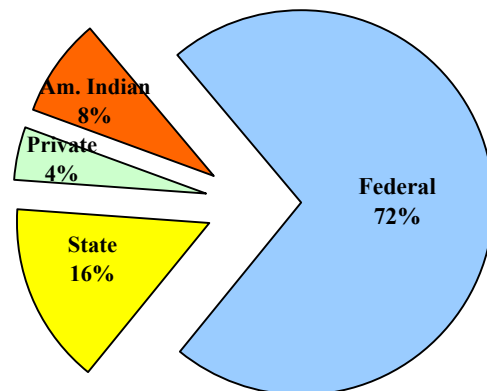
County Indicator	1997	1998	1999	2000	2001(o)	2001(n)	2002(p)	% Change 2001-2002	State Ranking
DEMOGRAPHIC									
Population	8,221	8,199	8,358	8,485	8,604		8,735	1.5%	20
Total Non-Ag Employment	3,981	4,055	4,323	4,166	4,223		4,222	0.0%	17
Non-Ag Avg Monthly Wage	\$1,369	\$1,497	\$1,580	\$1,525	\$1,608		\$1,653	2.8%	23
Per Capita Income	\$17,856	\$19,197	\$20,103	\$20,079	\$20,710		\$20,919	1.0%	11
Unemployment Rate	6.2%	7.4%	6.7%	6.5%	6.7%		7.4%	0.7%	20
SPENDING & EMPLOYMENT									
Spending by Travelers (Millions)	\$100.9	\$98.7	\$101.3	\$99.2	\$96.5	\$101.8	\$111.4	9.4%	8
Travel & Tourism Related Employment	1,853	1,827	1,898	1,878	1,920	2,040	2,042	0.1%	8
TOURISM TAX REVENUES (000s)									
Local Tax Revenues from Traveler Spending	\$2,098	\$2,054	\$2,107	\$2,063	\$2,008	\$1,790	\$1,736	-3.0%	8
Gross Taxable Room Rents	\$25,159	\$24,677	\$27,616	\$26,674	\$26,204		\$27,872	6.4%	5
Transient Room Tax	\$754.8	\$740.3	\$828.5	\$800.2	\$786.1		\$836.2	6.4%	5
Restaurant Tax	\$29.3	\$190.6	\$217.8	\$205.8	\$213.5		\$225.3	5.5%	11
Car Rental Tax	\$2.9	\$17.5	\$27.1	\$25.1	\$13.8		\$29.8	115.9%	5
Gross Taxable Retail Sales (millio	\$136.7	\$143.3	\$167.7	\$162.9	\$166.0		\$174.6	5.2%	15
REGIONAL VISITATION COUNTS									
I-70 UT/CO Traffic Count	1,951,290	2,127,220	2,350,965	2,314,830	2,493,680		2,617,780	5.0%	
Thompson Springs Welcome Cen	105,189	104,835	102,847	97,896	89,389		96,369	7.8%	
Glen Canyon N.R.A.	2,430,781	2,442,990	2,639,860	2,568,111	2,340,031		2,101,775	-10.2%	
Arches N.P.	858,525	837,161	869,980	786,429	754,026		769,672	2.1%	
Canyonlands N.P.	432,697	436,524	446,160	401,558	368,592		375,549	1.9%	
Dead Horse Point S.P.	185,122	170,010	207,367	173,680	156,627		164,737	5.2%	
Green River S.P.	138,107	116,471	143,600	138,531	101,599		92,578	-8.9%	

Land Ownership - 1999	No. of Acres	% Total
Total Acres in County	2,363,594	100.0%
Federal Government	1,694,128	71.7%
BLM	1,559,814	66.0%
US Forest Service	27,321	1.2%
National Recreation Areas	--	--
National Parks	75,362	3.2%
National Wildlife Refuge	--	--
USFS & BLM Wilderness Area	--	--
Other*	1,631	0.1%
State Government	365,255	15.5%
Utah State Parks & Recreation	3,226	0.1%
Utah State Wildlife Reserves	7,529	0.3%
State Trust Lands	354,501	15.0%
American Indian	198,090	8.4%
Private**	100,763	4.3%

*Includes Military and Bankhead Jones land

**May include some local government land

Land Ownership - 1999



Grand County Tourism Profile

